



November 1, 2025

Dear Mr/Ms,

Arsenal Harley-Davidson and their Harley Owners Chapter are planning a special 31-Year "Toys for Tots" campaign and a goal of \$31,000 to make Christmas wishes come true for our local disadvantaged children. We are partnering with the United States Marine Corps Reserve in providing toys for children of needy families. In fact, **Oakland County is trending near 10% in children poverty**. Can you imagine 1 of 10 children in Oakland County will not receive a Christmas gift? The need is great.

USA Marine "Toys for Tots" is a year-round program which makes a lasting impact in the lives of disadvantaged children. With your generous donation, we can continue our mission of providing toys, books, and emotional support to those who need hope the most. Your contribution goes beyond the holiday season, ensuring children experience the joy of play and the power of imagination throughout the year.

Together, we can create brighter futures for children, empowering them with the tools they need to thrive. Join us in our heartfelt mission to bring smiles, warmth, and happiness to countless children in need today!

Thank you in advance for your contribution. Know "Toys for Tots" makes good use of your donation...

- Our 97:3 Program to Support ratio means 97% of all expended funds directly support our mission
- Not a single donated dollar goes toward anyone's salary
- Your company can receive a charitable tax deduction
- We will support your Corporate Social Responsibility efforts with:
 - Tiered Sponsorships levels and benefits for your business (see next page)
 - Your business receives a marketing partner promoting your community involvement
 - A Sponsorship Award for your company to display if so desired

Most sincerely,

Your friends at Arsenal Harley-Davidson, Waterford MI

Kari Cannady, Arsenal Harley-Davidson Owner and Marketing Director

Michael Walker, Toys for Tots Community Coordinator

Stacy Himmelspace, Arsenal Harley Owners Group (HOG) Representative

Phone: (248) 674-3175 **Website:** <https://www.arsenalharley.com/Toys-for-Tots> **Email:** Toys4Tots@ArsenalHog.org



MAIN SPONSORSHIPS

1. **Shirt Sponsor** \$1,500 - The Bernstein Law Firm
2. **Coffee & Donuts Sponsor** \$ 400 - Biggby Coffee

Following are the benefits for each sponsorship:

1. Shirt Sponsor - \$1,500

- ✓ Business name on the back of the shirts
- ✓ You'll receive 10 t-shirts for your use
- ✓ Minimum 15 mentions on Arsenal Harley-Davidson's social media pages (Facebook with 47k followers and Instagram with -1k followers) between November 1 & December 7, 2025
- ✓ Logo on "Toys for Tots" Poster
- ✓ Logo on "Toys for Tots" Banner displayed on M-59 the week leading up to the "Toys for Tots" Weekend
- ✓ Booth spot during our "Toys for Tots" Weekend on December 6 & 7, 2025 at Arsenal Harley-Davidson

2. Coffee & Donuts Sponsor - \$400

- ✓ Minimum of 5 mentions on Arsenal Harley-Davidson's social media pages (Facebook with 47k followers and Instagram with -1k followers) between November 24- December 7, 2025
- ✓ Logo on "Toys for Tots" Poster
- ✓ Logo on "Toys for Tots" Banner displayed on M-59 the week leading up to the "Toys for Tots" Weekend

Drop Off Location (Starting November 4 - December 7, 2025)

- We are able to provide a "Toys for Tots" box to collect toys in at your location. One of our H.O.G. Chapter Members will pick up periodically.
- Minimum of 5 mentions on Arsenal Harley Davidson's social media pages (Facebook with 47k followers and Instagram with -1k followers) between November 4 - December 7, 2025. This will be a combination of all location drop off points.

In-Kind Donation (Deadline December 7, 2025)

- Any Monetary Donation
- All monetary donations will be accepted and used to buy toys and gifts from toddlers to teenagers



-----PLEASE MAKE A COPY OF THE FORM BELOW BEFORE SENDING IT IN-----

Please cut, copy and return this sheet for our records:

Business Name:

Contact Name: _____ Contact Phone #: _____

_____ SPONSORSHIP LEVEL: _____ (what your
company would like to sponsor)

Best Email: _____

Please make checks payable to Arsenal H.O.G. Chapter, and in the notes add **“Marine Toys for Tots Foundation – ID 20-3021444”**. Marine Toys for Tots Foundation is an IRS recognized 501(c)(3) non-profit organization. All donations are tax deductible.

CHECK # _____ CHECK AMOUNT: \$ _____

Please Mail To: Arsenal Harley-Davidson | Att: Toys for Tots | 4405 Highland Road | Waterford, MI 48328

DONATE HERE

